

## Key Takeaways

### All Program Participants

You will join a community of MIT-trained innovators and entrepreneurs and will leave this program able to:

- Recruit and build resilient teams
- Nurture innovative organizations from the ground up
- Deploy strategies to overcome your leadership blindspots
- Build a community of peers that support you and your business
- Take on opportunities in cutting edge innovation

### Aspiring Entrepreneurs

For those of you with innovation ideas, you will leave this program able to:

- Go from an idea to an actionable plan to launch your business
- Take the steps to find co-founders that match your business and values
- Understand your fundraising goals, and create a plan to hit them

### Scaling Entrepreneurs

For those of you with scaling business, you will leave this program able to:

- Navigate and manage complex investor relationships
- Lead your next round of fundraising
- Deploy a plan to get new customers and grow your venture
- Better identify and overcome the gaps in your business